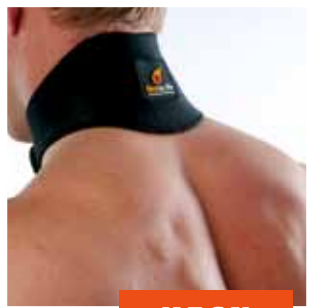
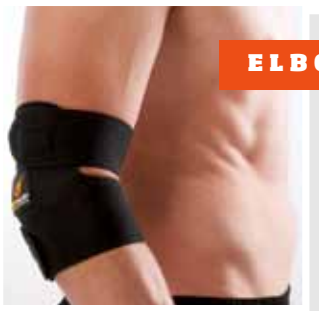




SHOULDER



NECK



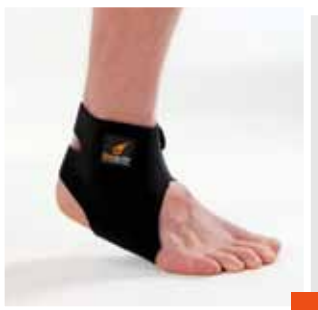
ELBOW



WRIST



KNEE



ANKLE

“IT GENUINELY IS SOMETHING I WISH I HAD WHEN I WAS PLAYING...”

WHEN PLAYERS have given their all on the pitch, sometimes all they want is a product to help stick their broken bodies back together.

So when former England and Lions flanker Lewis Moody was sent Fireactiv's revolutionary product that promised to relieve pain with deep tissue therapy, he hoped he had found it.

“When I got Fireactiv's product at first, I looked at it in bewilderment,” says Moody. “I tried it. I had a bad back at the time and so strapped it on and was truly amazed. I'm baffled by the science, but it works! My wife Annie uses it as well.”

Moody was skeptical at first, using this product that needed no creams and no time in the



microwave, but that still gave the sensation of deep heat therapy because of Fireactiv's innovative bio-ceramic heat reflective particles fused into its fibres. When placed against the skin, the particles amplify the body's existing heat, which radiates back into muscle tissue.

Moody goes on: “It gets hot, but when you touch it, it's cool. It's bizarre but this is genuinely something I wish I had when I was playing. It certainly would have helped at the end of my career when it took a long time to warm up my ankle or I had knee problems. I also showed some physio mates and they see the benefits of Fireactiv.”

See the benefits yourself from just £29.95 to £74.95 + P&P



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